



Recording Cell Phone Video Tips

Go to usw.to/ngvideo to upload your video.

Please record these messages in your work gear or USW-branded clothing. **Please do not record these inside your workplace or on the shop floor.**

Using an iPhone is preferred. This makes it a lot easier to message it directly to us without degrading the resolution.

You or the person filming you must hold the phone in the vertical format. If someone is filming, you have them stand relatively close. This helps with sound, and it looks excellent!



Please record multiple takes!

Here are some additional quality tips:

- **Record your message in a vertical format.** That means holding the phone in its standard operating position (up and down) and not horizontally.
- Make sure you're in a well-lit area or use natural light to avoid dark or grainy footage. Avoid having strong light sources directly behind you, which can cause overexposure.
- Position yourself in the center of the frame with your head closer to the top of the frame. Keep some headroom and avoid cutting off any important parts of your body or face.
- Find a quiet environment to reduce background noise. Project your voice, and speak loudly.
- Keep the distance between the phone and you close for the best audio.
- Clean the lens. Wipe the camera lens with a soft cloth to remove any smudges or fingerprints affecting the video quality.

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If you are using an iPhone and need help with your lines, download the free Video Teleprompter App from the iOS Store (<https://videoteleprompter.com>). This app will allow you to copy and paste the script into the application and display it on your screen while recording yourself.